



Private Fundraising and Partnerships: Financial report for the year ended 31 December 2022

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2018–2022 Financial Results – Private Sector Revenue

IN 2022

USD 2.67 billion

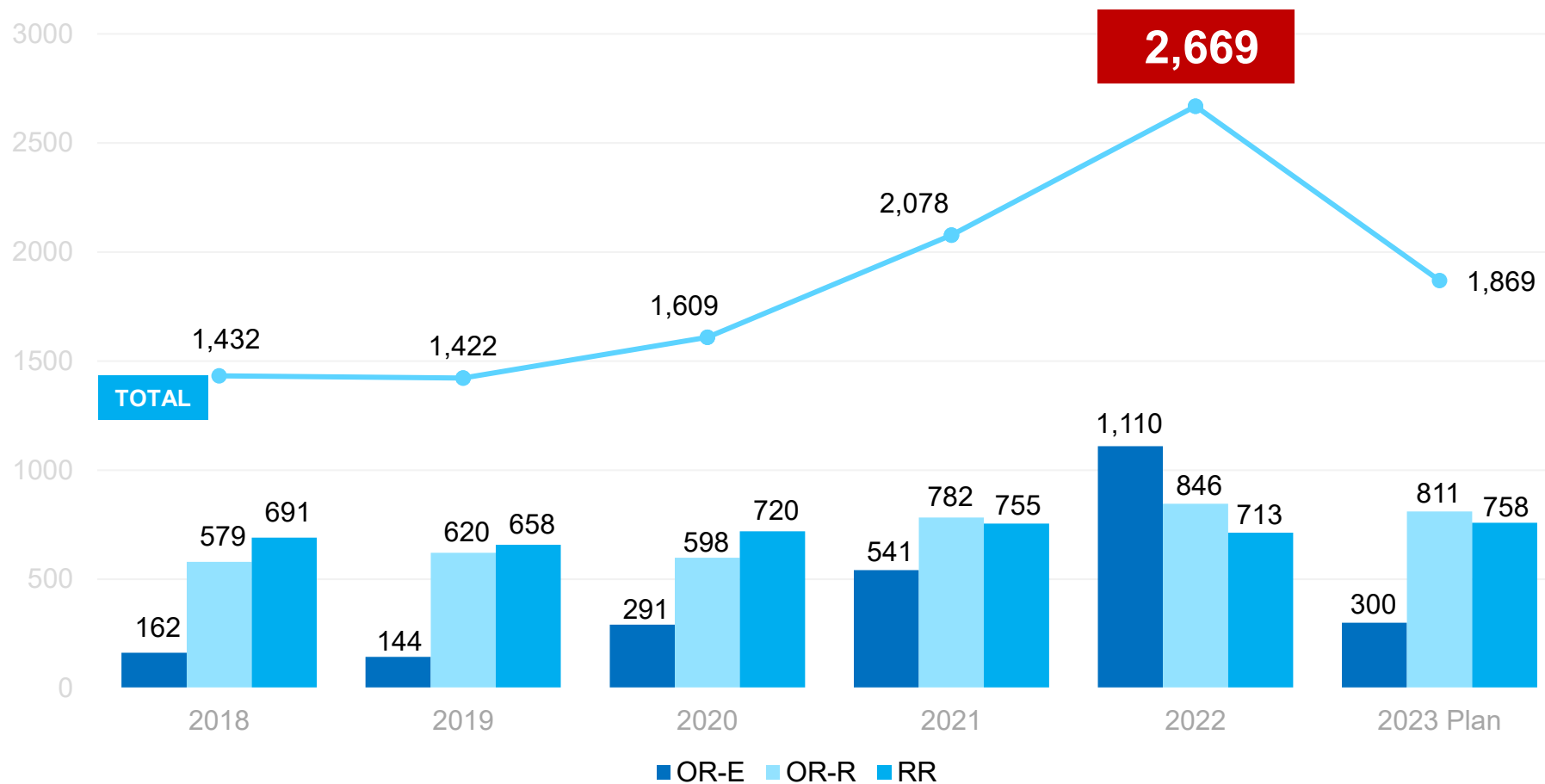
Record high total private sector revenue

Outstanding
growth in emergency

Over **50%** of
UNICEF total core
resources for
results (RR)

came from private sector

In USD millions



Note: 2018 - 2022 PFP revenue. 2023 as per 2023 PFP budget and workplan

Why did we grow in 2022



Public generosity to emergency appeals



Digital fundraising



Investments in fundraising innovations and capacities



But RR declined (due to USD strengthening)

UN collaboration on private sector partnerships



unicef 
for every child



Unlocking Public and Private
Finance for the Poor



World Food
Programme



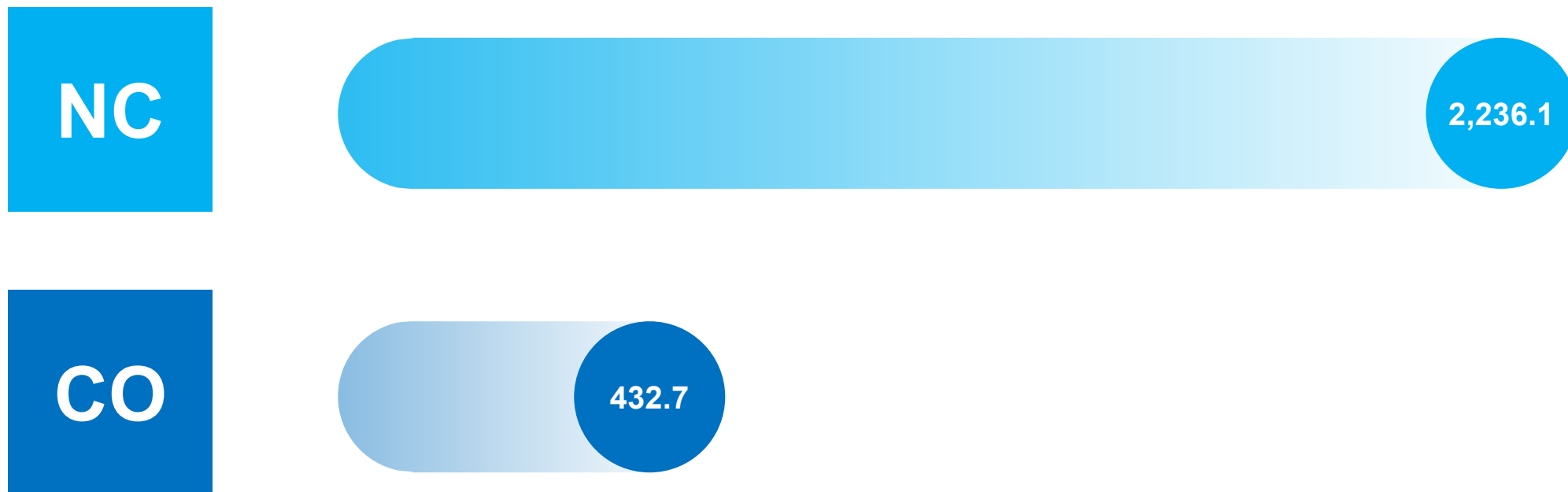
United Nations
Global Compact



UNHCR
The UN Refugee Agency

Total revenue from National Committees and Country Offices

In USD millions

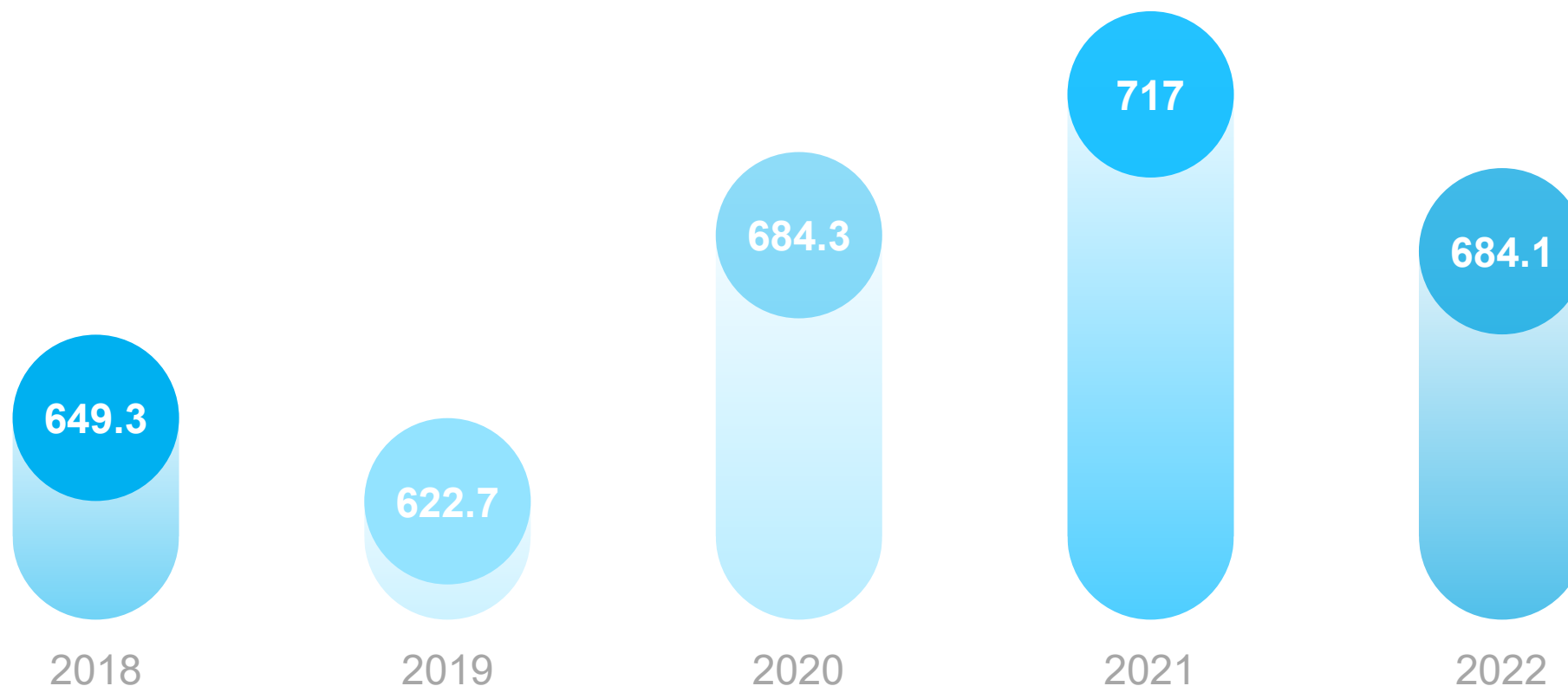


PSFR in country offices directly fund in-country programmes (in middle-income and high-income country contexts) and contribute to global RR for long-term sustainability of UNICEF programmes

RR from National Committees 2018-2022

NC

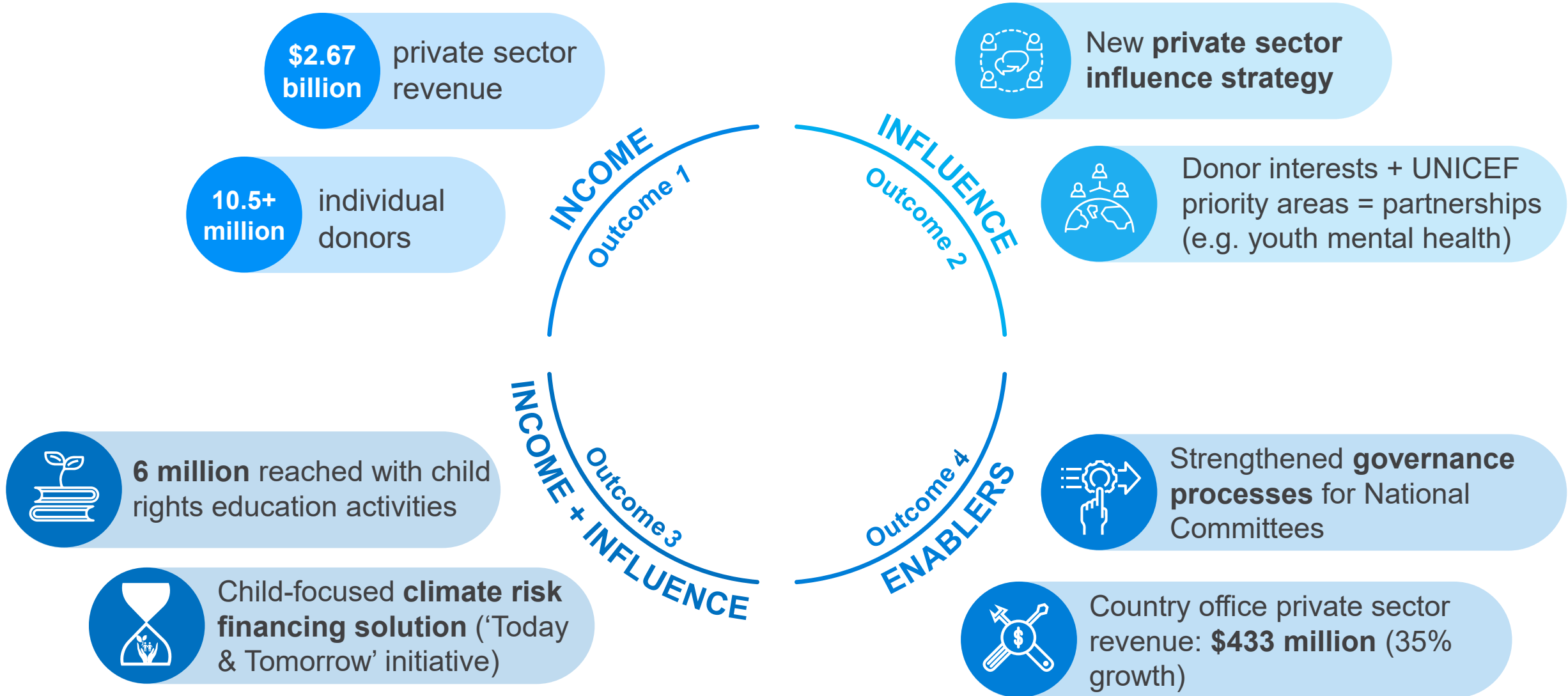
In USD millions



Top 5 private sector contributions to RR came from (ranked in order):

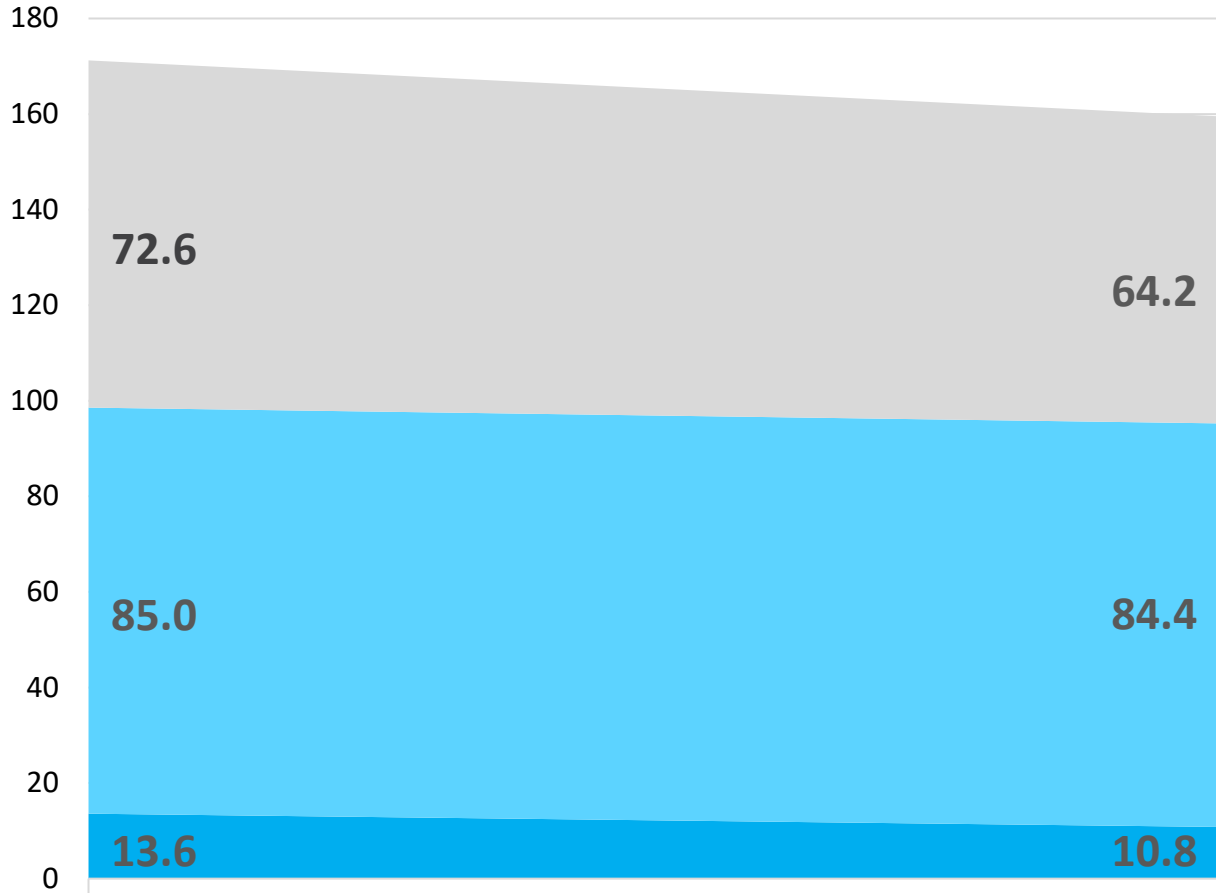


2022 Results: Income + Influence = Impact for children



How we utilized resources in 2022 (RR Funded)

In USD million



Total 2022 Budget

\$171.1m

7% ↓

Total 2022 Actual

\$159.5m

in savings

- Special purpose: other fundraising expenses
- Special purpose: investment funds
- Development effectiveness and management

2022 Budget



2022 Actual

Note: figures may not add up due to rounding

Thank you

