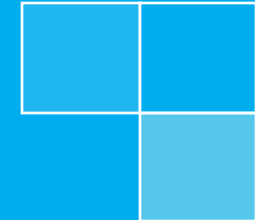




unicef  | for every child

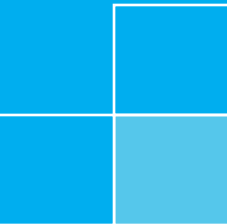
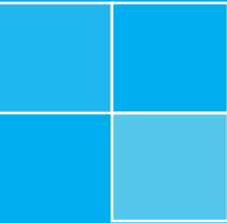
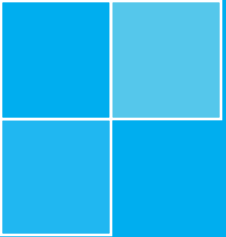


**LEARNING PIONEERS PROGRAMME**

**INNOVATION CAMP 2025**

**BEYOND  
DIGITAL AS USUAL**





**UNICEF**

# LEARNING PIONEERS PROGRAMME

## The Learning Pioneers Journey

Leotes Lugo Helin  
UNICEF Learning Innovation Hub



UNICEF  
Learning Pioneers  
Programme

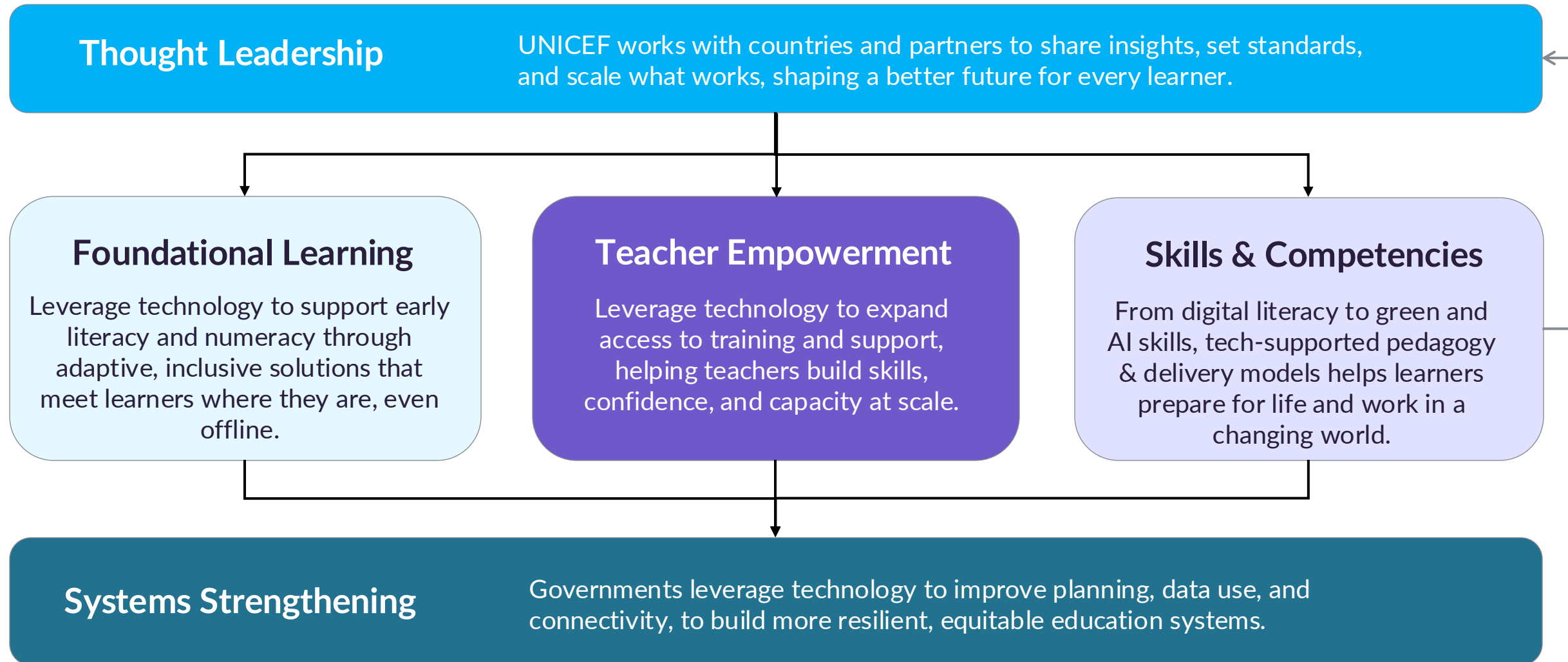
# Shaping the future of learning together

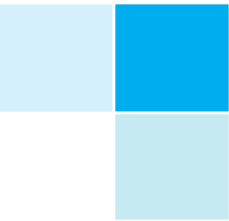
A global journey to reimagine  
education and scale what works.

Underpinned by **UNICEF's Digital Education Strategy 2025-2030**, the Learning Pioneers Programme offers countries a unique opportunity to leap forward: to design their ideal future education systems, scale promising EdTech solutions and digital education initiatives, and become regional and global influencers in digital learning.

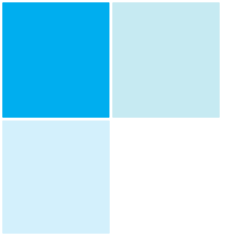
## UNICEF's Digital Education Strategy 2025-2030 | 5 Focus Areas

Digital transformation and innovation in education is a powerful enabler to improve education and shape the futures of **150+ million children** and young people we aim to reach by 2029 – across **5 key areas**.

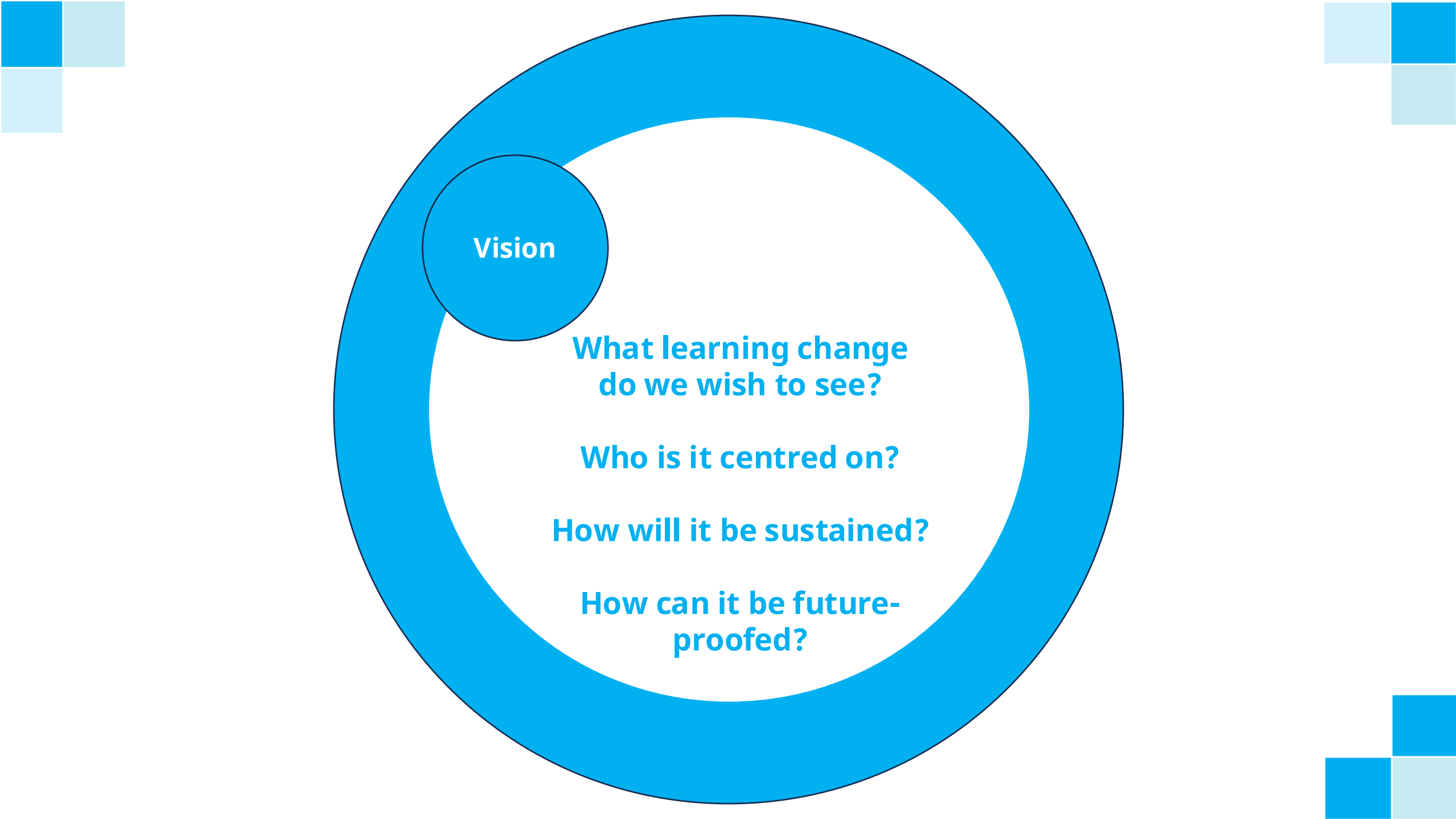




# **Our Journey**



**Starts with what is  
your  
VISION for  
education?**



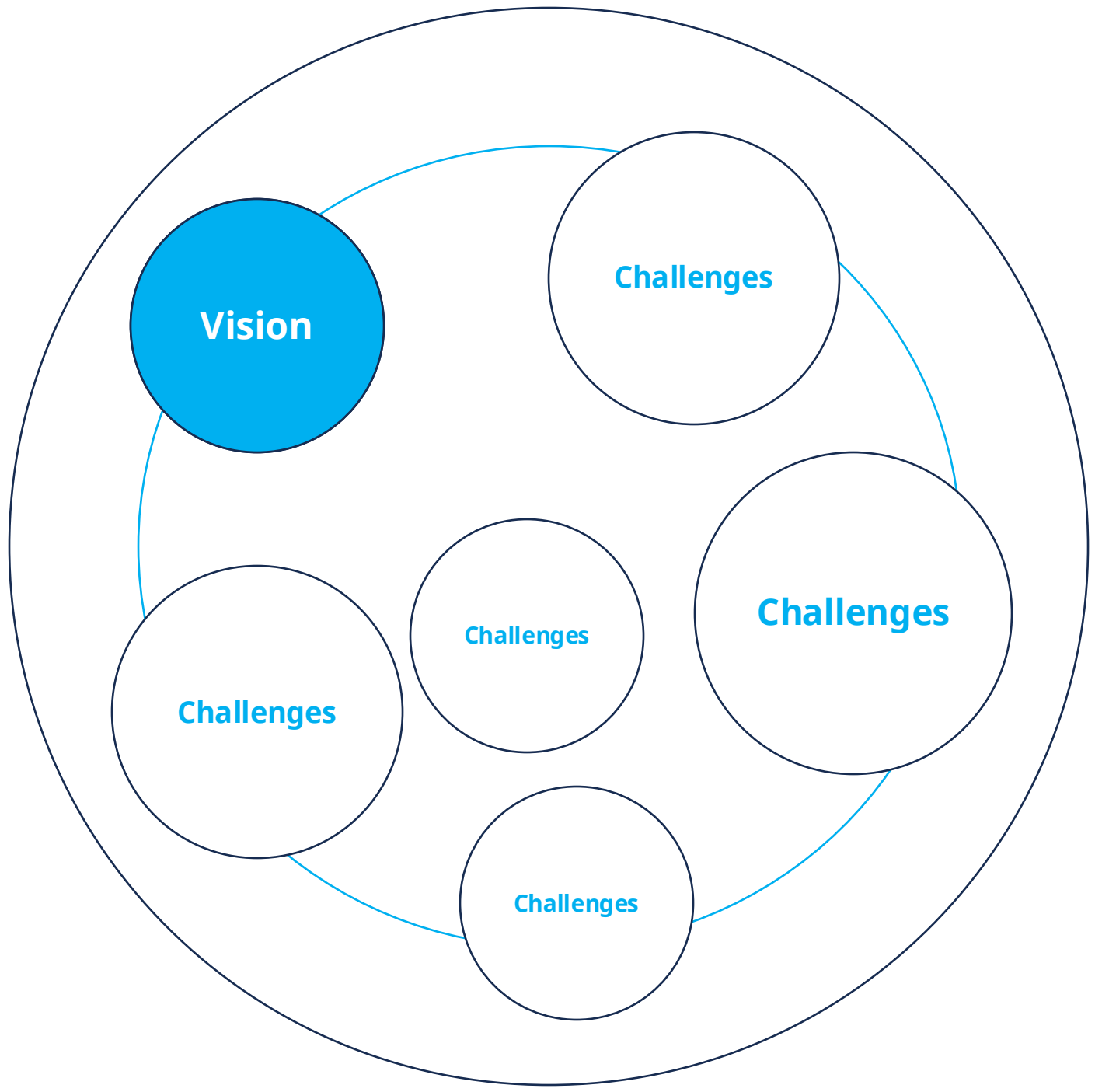
## Vision

What learning change  
do we wish to see?

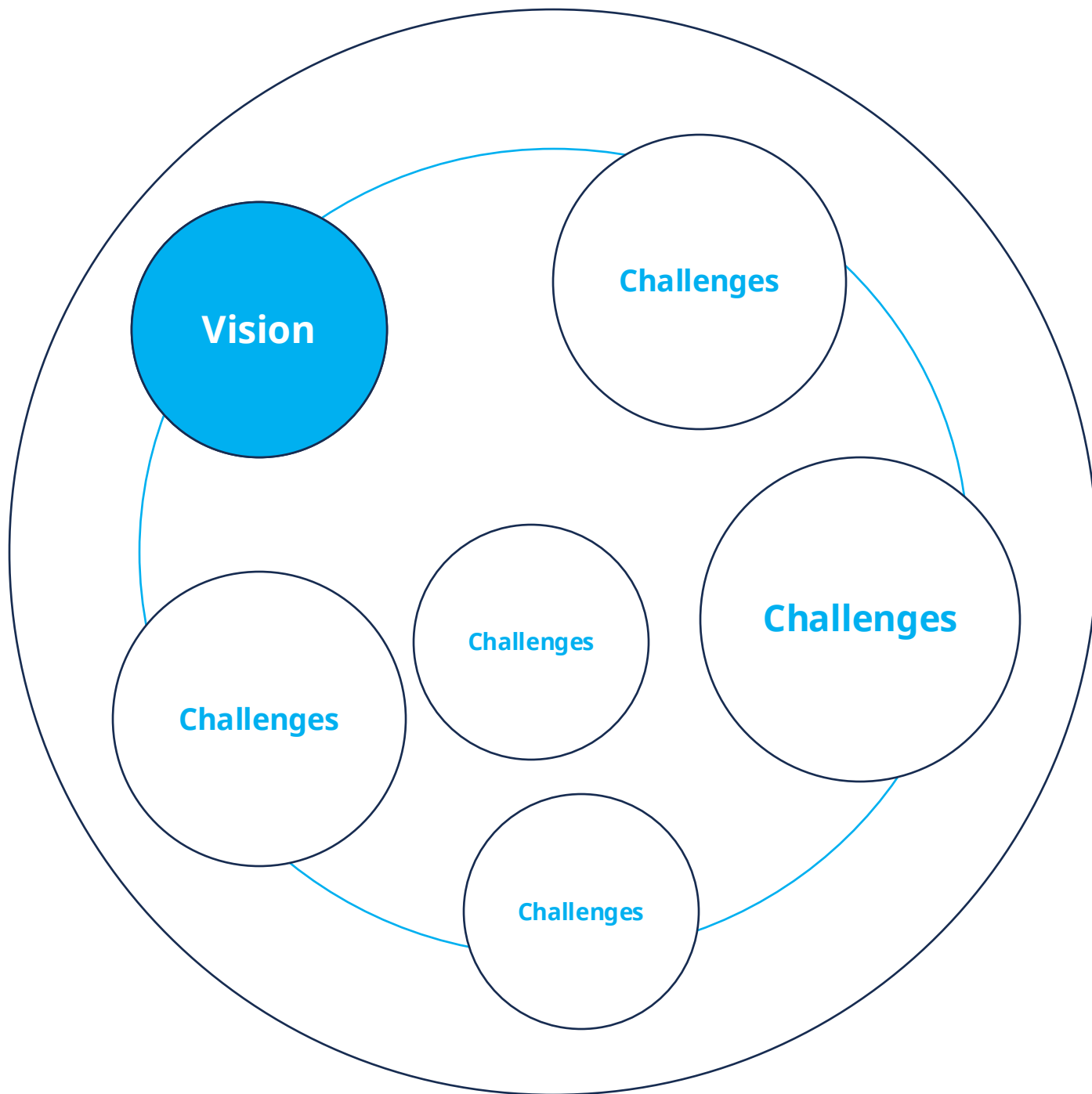
Who is it centred on?

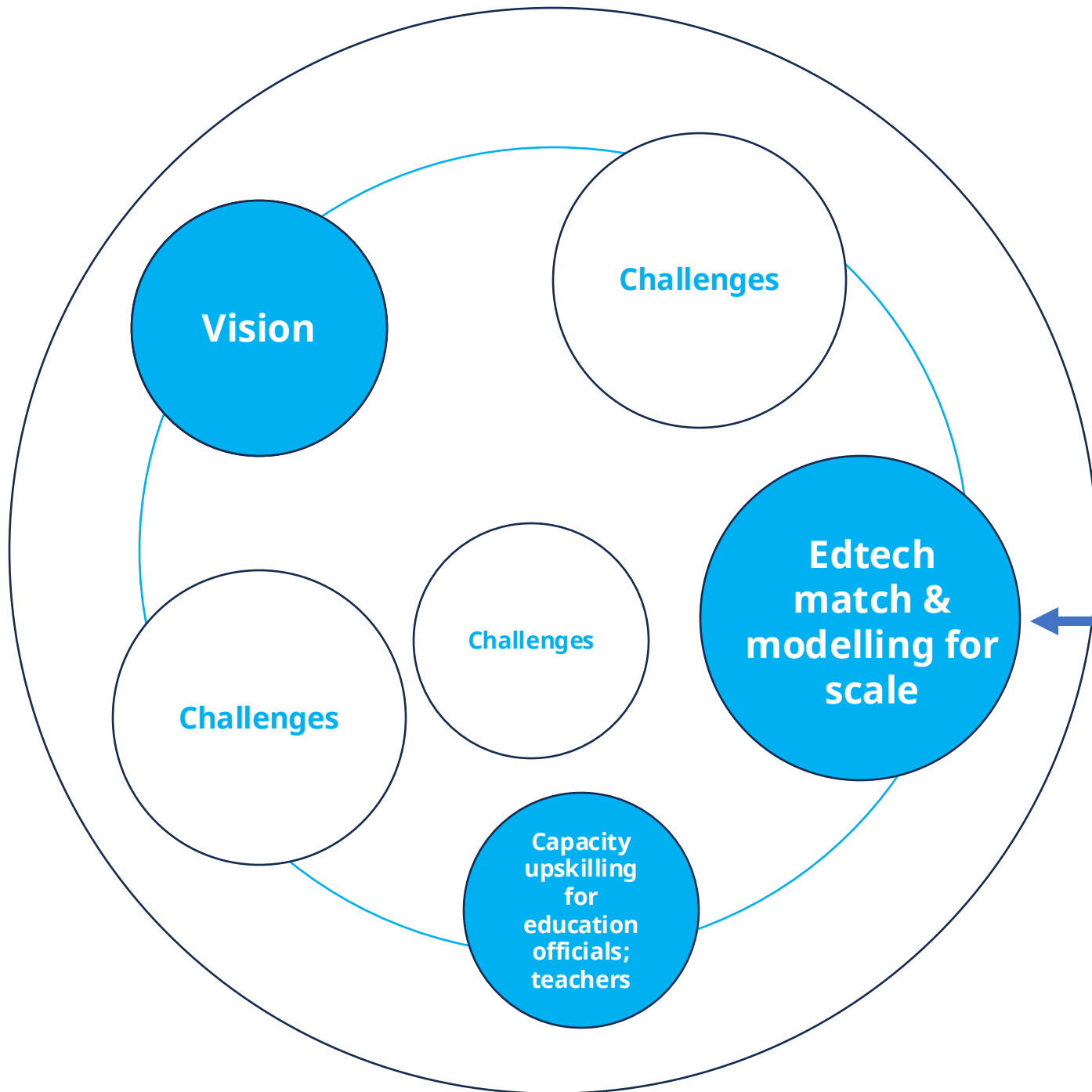
How will it be sustained?

How can it be future-  
proofed?



**How can  
digital  
technologies  
and  
innovation  
unblock the  
challenges &  
barriers to  
attaining  
your country  
vision?**





**Selected  
challenges  
where  
innovation  
and EdTech  
can have an  
impact.**

# Learning Pioneers Programme

## Offering for Countries

1

### Edtech tool modelling for scale with research

Focus on foundational learning; teachers

2

### Capacity Upskilling:

Innovation camp  
Cambridge Fellowship  
Broader technical guidance

Focus on innovation, futures-shaping

3

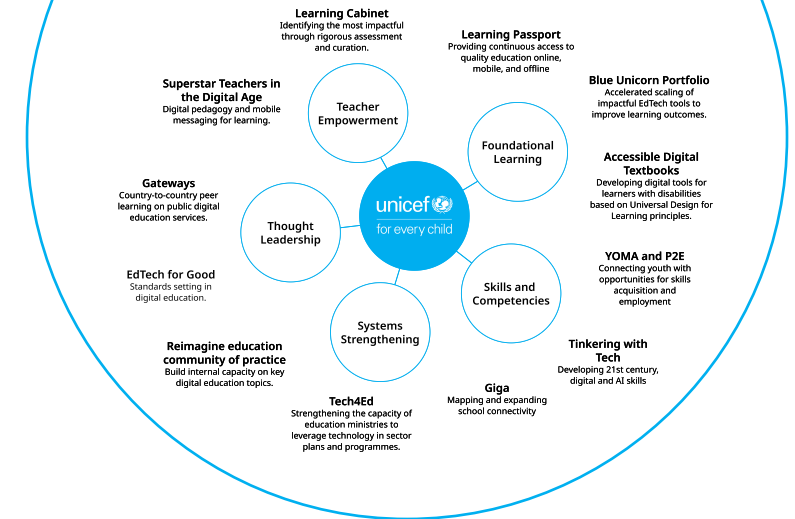
### Systems Strengthening:

Vision Shaping  
In-country workshop  
Landscape analysis support  
Technical Assistance

Focus on future-proofing, inclusion, equity, and gender equality; systems approach

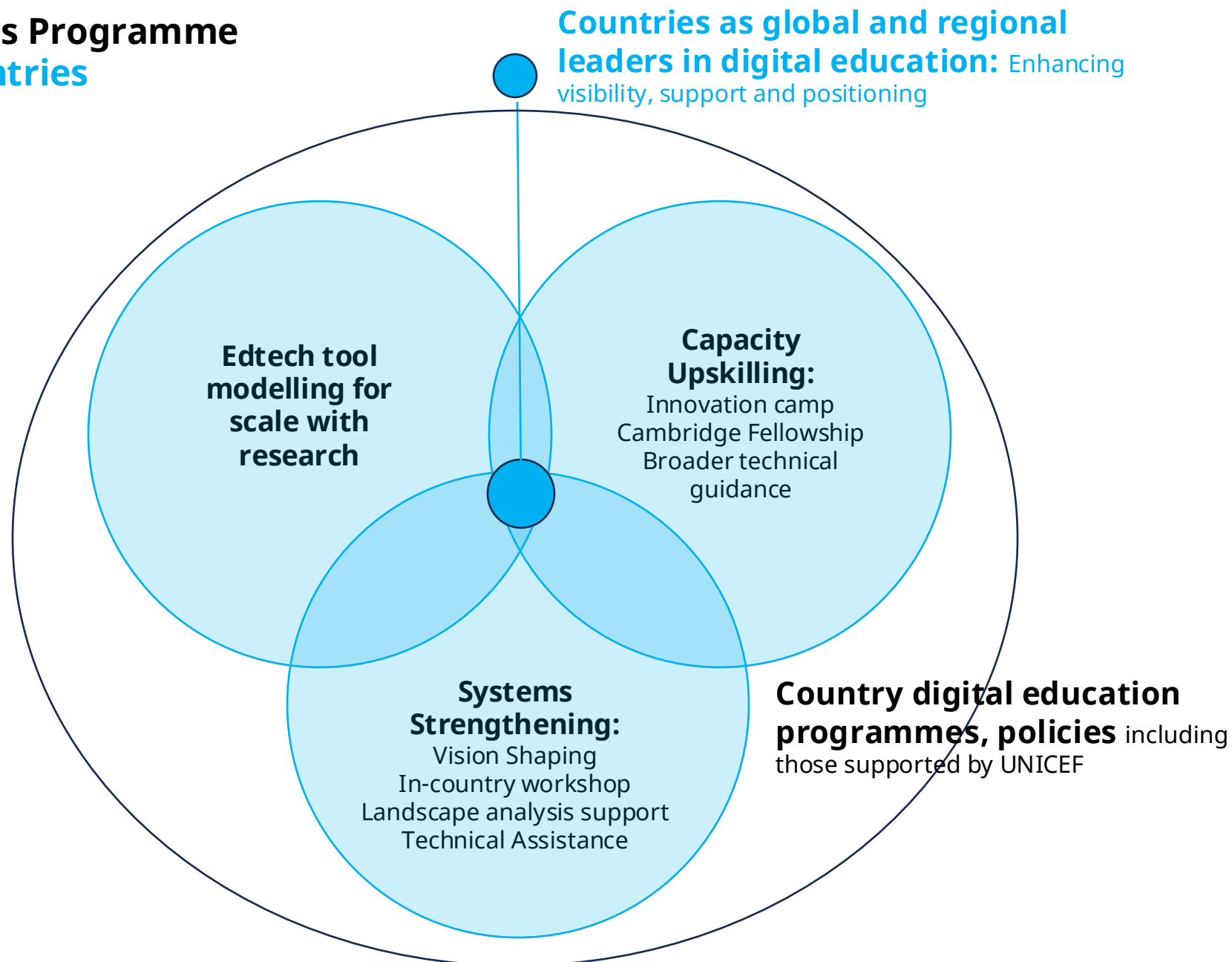
4

### UNICEF Global Digital Education Initiatives



Focus on teacher upskilling, e.g. digital pedagogies; inclusion in digital learning; future-ready skills & AI literacy, etc.

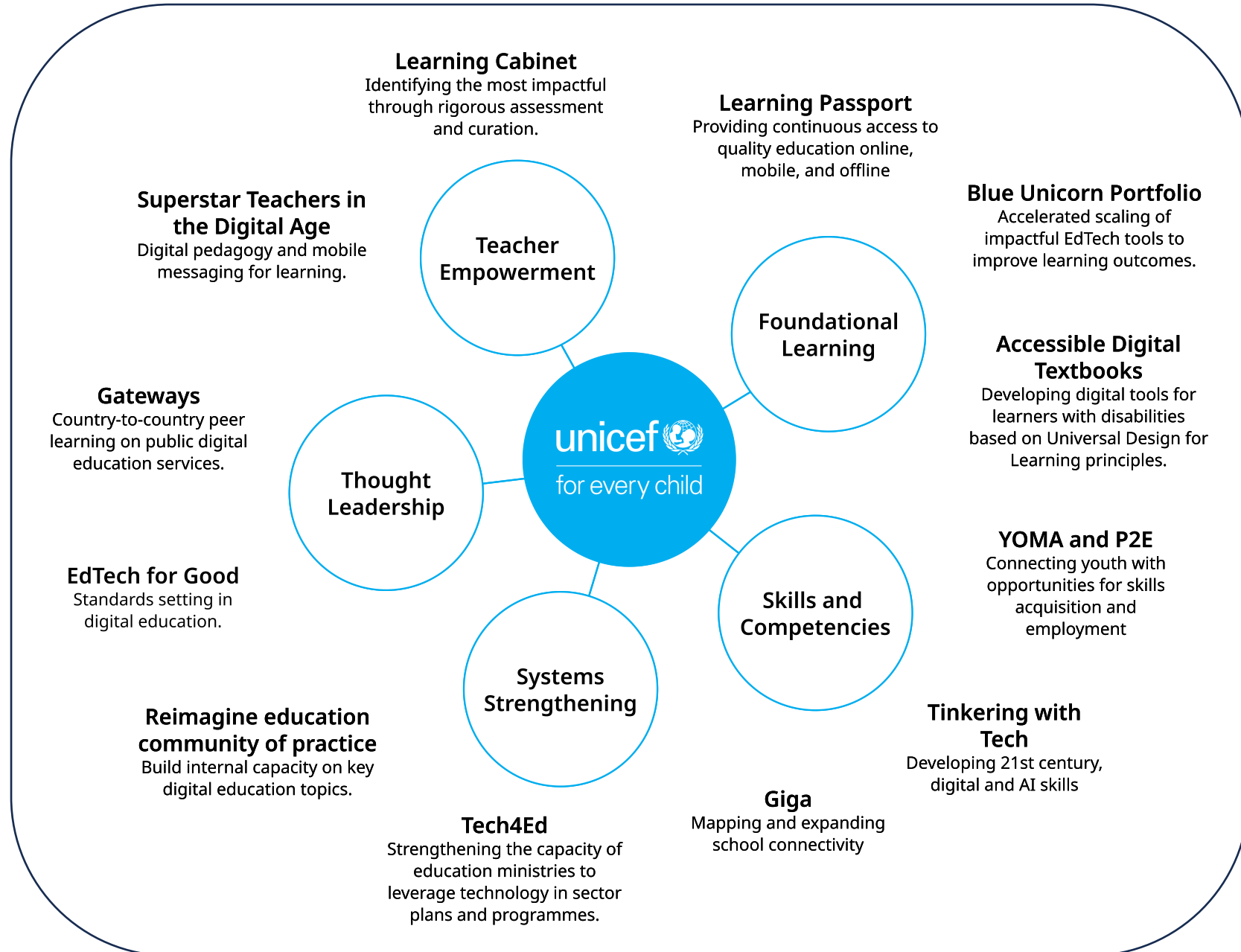
## Learning Pioneers Programme Offering for Countries



## UNICEF Global Digital Education programmes /initiatives

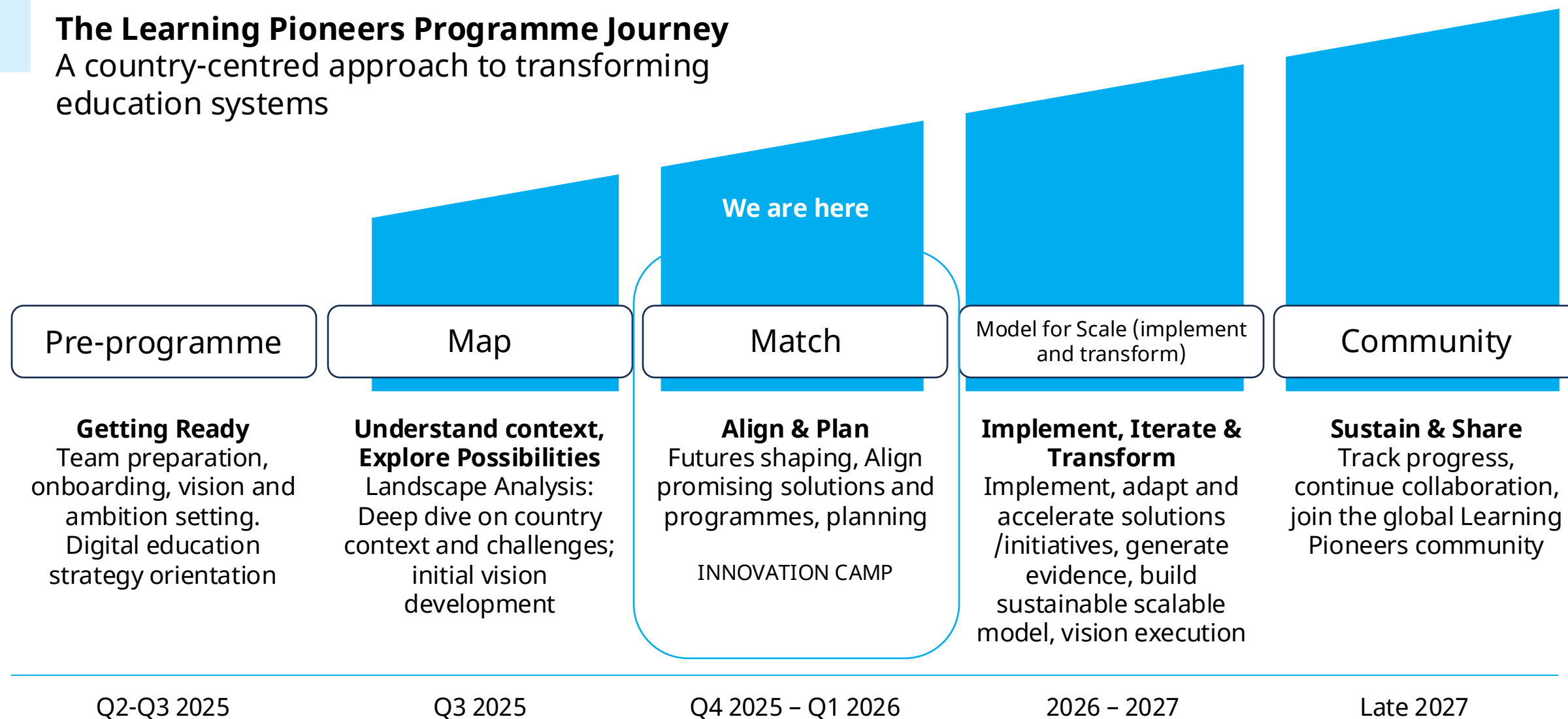
The Learning Pioneers Programme connects countries to UNICEF's wider service offering, grounded in the Digital Education Strategy.

Through this service offering, countries engage with targeted initiatives that support system development, and long-term transformation in education.



# The Learning Pioneers Programme Journey

A country-centred approach to transforming education systems



\* Some timelines may vary depending on the country journey

# Learning Pioneers Programme Journey

Online and in-person

We are here

Pre-programme

Map

Match

Model for Scale: Implement  
& Transform

Community

## Online

Guided onboarding and  
readiness support

Understanding the  
landscape, priorities  
and challenges

Matchmaking and  
action planning  
Futures exploration,  
upskilling and strategic  
coaching

Mentoring,  
implementation  
support, and feedback;  
Vision execution  
technical support

Continued engagement,  
shared learning, and  
global visibility

## In-person



Innovation Camp  
(Helsinki, 20-24 Oct  
2025):  
Collaborative futures  
shaping, EdTech for  
Good upskilling, inspire  
& ideate, peer exchange



In-Country Workshops:  
Co-design session with  
stakeholders to iterate  
future-facing Digital  
Education vision with  
actionable plan,  
prioritized initiatives

# A National Vision for the Future of Learning

The National Vision is captured through a set of structured exercises, helping countries clarify their future ambition, align stakeholders, and guide digital learning transformation.

It complements existing strategies by adding a learner-centred, future-oriented perspective that supports decision-making, and long-term change.

## How countries use their visions:

- Input into national planning and reviews of education sector plan, digital education strategy, etc.
- Align stakeholders (e.g. ministries, partners) around a learner-centred direction.
- Guides decision-making across the programme phases (mapping, matching, modeling for scale)
- Supports external engagement with donors and EdTech partners.
- Acts as a living reference point for future action.

# A golden opportunity to harness the power of Digital Education

If done right, technology integration in Education can positively impact learning processes, teaching practices, content, innovative delivery of education, and help address teacher shortages.

Packaged with sustainable, innovative financing, this can accelerate results for the global SDGs.



Transformative



Personalized



Inclusive



Equitable, Gender-responsive



# Questions

