

1946 2021



Reimagine the future
for every child

UNICEF Strategic Plan, 2022–2025, draft for review

Towards 2030: An Ambition Renewed

Vidhya Ganesh, Director, Division of Data, Analytics, Planning and Monitoring

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Item 4: UNICEF Strategic Plan, 2022–2025, draft for review

Reference documents: [E/ICEF/2021/12](#) and [E/ICEF/2021/12/Add.1](#)



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Towards 2030: An Ambition Renewed

PRINCIPLES Accountability Access Anti-racism and Non-discrimination Equity / Inclusion / Leaving no one behind Gender Equality Human Rights Humanitarian Principles

CROSS-CUTTING PROGRAMMES Climate Action Disability Gender Peacebuilding Resilience

Enablers Change Strategies Medium-Term Changes (by 2025) Long-Term Results (by 2030) Impact

- Accelerated Resource Mobilization
- Agile and Responsive Business Model
- Decentralized and Empowered Internal Governance and Oversight
- Dynamic and Inclusive People and Culture
- Strategic Internal Communication and Staff Engagement

- Advocacy and Communications
- Community Engagement, Social and Behaviour Change
- Data, Research, Evaluation and Knowledge Management
- Digital Transformation
- Gender Transformative Programming
- Innovation
- Partnership and Engagement: Public and Private
- Risk-informed Humanitarian and Development Nexus Programming
- Systems Strengthening to Leave No One Behind



- Country-level**
- Catalytic Child, Adolescent, Youth Engagement and Empowerment
 - Child-friendly Governance, Institutions, Policies and Laws
 - Comprehensive and Predictable Financing for Children
 - Decision-making Based on Data and Evidence
 - Equitable and Inclusive Access to Essential Supplies and Services
 - Full Implementation of the CCCs for Children in Humanitarian and Fragile Settings
 - Greater Public Engagement and Support to Child Rights
 - Positive Behaviours, Social and Gender Norms
 - Programmes that Reduce Fragility, Prevent Crisis and Build Peace
 - Strategically Mobilized Business for Results
- Regional- and global-level**

- Goal Area 1.** Every child, including adolescents, survives and thrives, with access to adequate diets, services, practices and supplies
- Goal Area 2.** Every child, including adolescents, learns and acquires skills for the future
- Goal Area 3.** Every child, including adolescents, is protected from violence, exploitation, abuse, neglect and harmful practices
- Goal Area 4.** Every child, including adolescents, has access to safe and equitable water, sanitation and hygiene services and supplies, and lives in a safe and sustainable climate and environment
- Goal Area 5.** Every child, including adolescents, has access to inclusive social protection and lives free from poverty

Realizing the rights of every child, including adolescents especially the most excluded



- CRC
- CEDAW
- CRPD

Sphere of control and accountability Sphere of influence Vision

Result Areas of the Strategic Plan, 2022-2025

GOAL AREA 1

1. Ending preventable deaths and **strengthening primary health care**
2. Immunization services as part of primary health care
3. Fast-track the end of HIV/AIDS
4. **Child and adolescent health and development**
5. **Mental health and psychosocial well-being**
6. Nutrition in early childhood
7. **Nutrition of adolescents and women**
8. Early detection and treatment of malnutrition

GOAL AREA 2

1. Access to quality learning opportunities
2. **Learning, skills, participation and engagement**

GOAL AREA 3

1. **Protection from violence, abuse and exploitation**
2. Promotion of care, **mental health** and psychosocial well-being and justice
3. Prevention of harmful practices

GOAL AREA 4

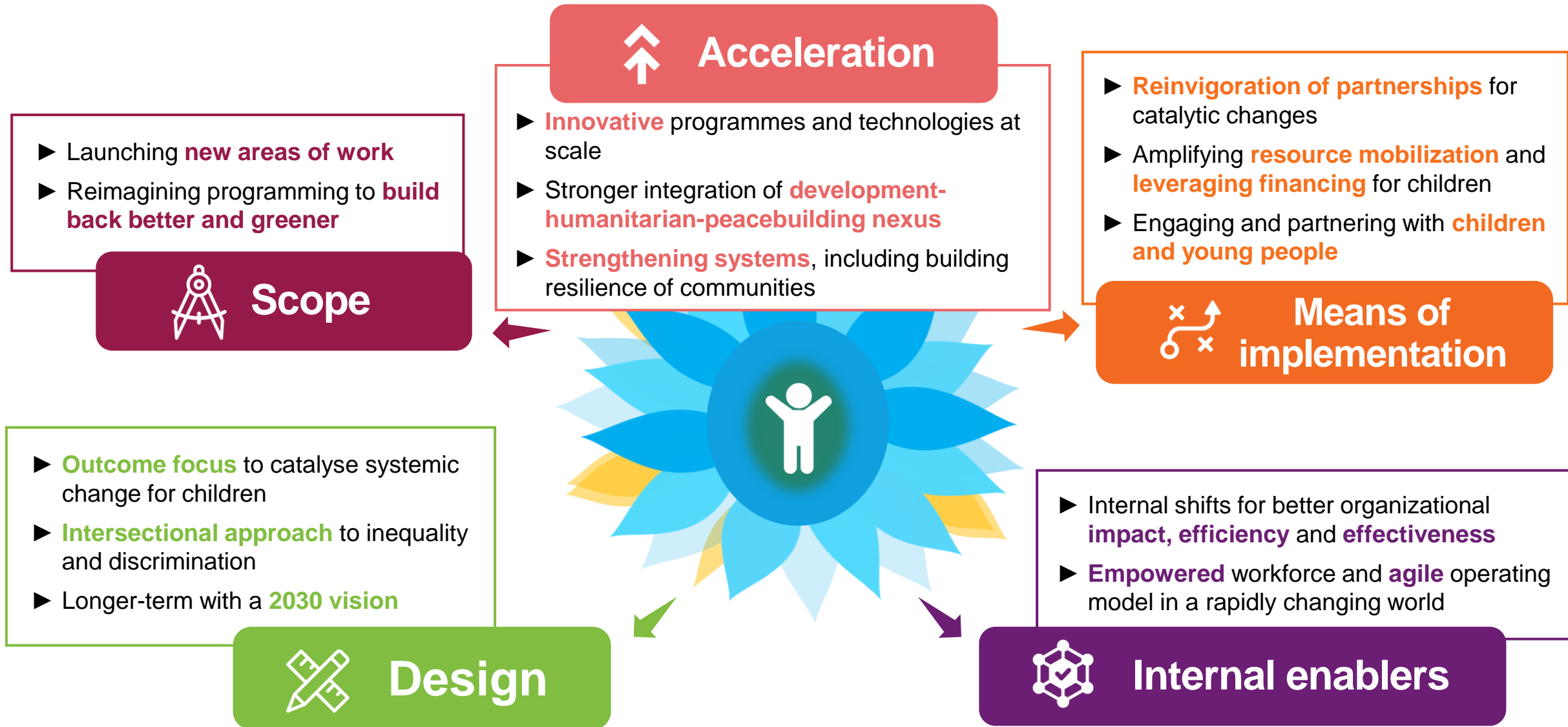
1. Safe and equitable water, sanitation and hygiene services and practices
2. Water, sanitation and hygiene systems and **empowered communities**
3. **Climate change, disaster risks and environmental degradation**

GOAL AREA 5

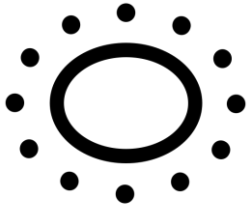
1. **Reducing child poverty**
2. **Access to inclusive social protection**



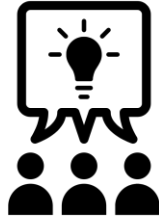
Major shifts in the Strategic Plan, 2022–2025



UN Working Together



System-wide, coherent implementation of QCPR mandates, leveraging UNICEF comparative advantages



Alignment of cooperation frameworks and CPDs & harmonization of programmatic and monitoring processes, including QCPR monitoring framework



High-level achievement of results for children through **country-focused approaches** and working within United Nations country teams



Strategic partnerships with **United Nations agencies** to accelerate results and impact at scale and mobilize financing for children

A New Strategic Plan

United to promote
a society where every
child is included and
has agency,
opportunity and their
rights fulfilled

Thank you.