

Intervention from the floor on item 11 PFP

Sweden

Mr/Madam President,

Thank you for giving me the floor.

Sweden welcomes the Private Fundraising and Partnerships 2024 workplan and proposed budget.

We would like to express our appreciation for the continued efforts of UNICEF to strengthen their work and develop methods within this area. We would also like to commend the important contributions of the national committees in this regard.

Sweden welcomes the advancements in digital fundraising, the enhanced engagement with the private sector and the use of innovative approaches to further accelerate income and influence for the organisation.

Let me take this opportunity to emphasise the importance that Sweden places on engagement with the private sector. Together we must find innovative solutions, partnerships, and financing to achieve the Sustainable Development Goals. Traditional development cooperation alone cannot meet the rights and needs of children.

We appreciate the plans to broaden the geographical scope and reach new markets for fundraising and partnerships. It would be interesting to hear more about what it means in practice to establish a new and more agile business model - how will this contribute to optimise resources?

As hosts of the UNICEF Global Innovation Office, with a hub for Innovative financing in Helsinki, we have a particular interest in hearing about pilots and innovative initiatives within this area. We know that impact investing is one area that the Office of Innovation is looking into. It would be interesting to hear more about how you explore new approaches to fundraising and partnerships.

Thank you.