

World Bank instrument to facilitate sustained investment in private sector fundraising

unicef 
for every child

Carla Haddad Mardini

Director

Private Fundraising and Partnerships Division

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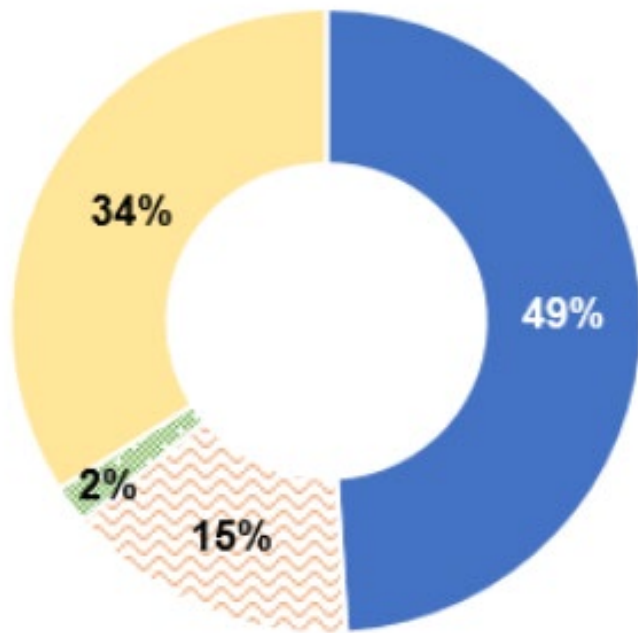
Item 12: Update on the World Bank instrument to facilitate sustained investment in private sector fundraising

Reference document: [UNICEF/2022/EB/10](https://www.unicef.org/2022/EB/10)



World Bank instrument allocation, by UNICEF region

- Latin America and Caribbean
- East Asia and the Pacific
- ✱ Europe and Central Asia
- South Asia



Preliminary impact of the investment

- **\$177.1 million** of fully flexible funding for children in-country and globally between March and December 2021
- **21%** increase in gross revenue thanks to investments in fundraising activities made in 2021
- Contribution to **results for children** with focus on COVID-19 prevention and response, and achieving the Sustainable Development Goals

Five Goal Areas for UNICEF (2018–2021):



EVERY CHILD SURVIVES AND THRIVES



EVERY CHILD LEARNS



EVERY CHILD IS PROTECTED FROM VIOLENCE AND EXPLOITATION



EVERY CHILD LIVES IN A SAFE AND CLEAN ENVIRONMENT



EVERY CHILD HAS AN EQUITABLE CHANCE IN LIFE

Thank you.



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