

Costed evaluation plan – Brazil – UNICEF country programme of cooperation, March 2024–December 2028

The table draws from the Integrated Monitoring and Evaluation Plan to cover present evaluations planned for the duration of the programme cycle. Additional guidance on financial resources for evaluation is outlined in the revised evaluation policy of UNICEF (2023) ([E/ICEF/2023/27](#)) and its corrigendum ([E/ICEF/2023/27/Corr.1](#))

<i>Evaluation title</i>	<i>United Nations Sustainable Development Cooperation Framework (or equivalent) outcome</i>	<i>UNICEF Strategic Plan, 2022–2025 Goal Area</i>	<i>Criteria used for selection</i>	<i>Intended use of evaluation findings</i>	<i>Expected start date (month and year, or year only)</i>	<i>Anticipated cost and provisional source of funding (regular resources (RR) or other resources (OR)), in United States dollars</i>
Evaluation of the UNICEF School Active Search (SAS) ^a initiative implemented with municipal governments	Pillar 2, outcome 1 By 2027, Brazil will have expanded and strengthened social protection and other public policies to be more intersectoral, inclusive, participatory and effective, based on evidence and oriented to respect human rights, to reduce poverty, hunger and inequalities of vulnerable groups at all levels of government, and to promote gender, race and ethnicity equality, and social and environmental sustainable development.	Goal Area 2: Every child, including adolescents, learns and acquires skills for the future.	Thematic evaluation of the education sector's most important initiative – School Active Search initiative – in view of a possible adoption and scaling up by the Government. The evaluation will be based on the formative assessment undertaken in 2021 and will assess how the changes adopted in the following years have led to better results.	Advocate for the adoption, adaptation and scaling up of the School Active Search initiative by federal and/or local governments	2024	120 000 (OR)
Evaluation of the UNICEF water, sanitation and hygiene (WASH) in schools initiative with municipal governments to improve access to WASH services in schools	Pillar 3, outcome 1 By 2027, Brazil will have advanced even further in environmental conservation and restoration, pollution reduction	Goal Area 4: Every child, including adolescents, has access to safe and equitable WASH services and supplies, and lives	Thematic evaluation of the WASH-in-schools strategy implemented via the UNICEF SEAL initiative ^b to expand access to safe water and equitable sanitation in schools. The strategy is	Advocate for adoption, adaptation and scaling up of the initiative for safe access to WASH services in schools by	2024	100 000 (OR)

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	and sustainable production, consumption and disposal, based on evidence, technology, training, investment and financing; valuing regional and local expertise and knowledge; and promoting food and nutritional, health, water, basic sanitation and energy security and sovereignty in the context of sustainable development from a generational, gender, racial and ethnic perspective.	in a safe and sustainable climate and environment.	in its initial cycle of implementation and requires lessons learned learnings for expanding results in the next implementation cycle (2025–2028).	federal and/or local governments		
Evaluation of the UNICEF Community Mobilization with Adolescent Participation Strategy (CMAPS) in the State of Roraima	Pillar 5, outcome 1 By 2027, Brazil will have its strategies, public policies and institutional capacities strengthened and expanded, at all levels of government and in coordination with the private sector and civil society, to prevent, mitigate and respond to humanitarian crises	Cross-cutting Goal Area 5.2. Access to inclusive social protection Goal Area 4.3. Climate change, disaster risks and environmental degradation Goal Area 3.3. Prevention of harmful practices	The evaluation will examine the strategy in emergencies to ensure its sustainability and long-term support by local governments.	Strengthen the use and sustainability of such strategies in local public policies as well as in emergency contexts	2024	60 000 (OR)

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	and disasters, based on evidence, with special attention given to affected populations, refugees, migrants and stateless persons and other groups living in vulnerable situations, considering their diversity, hence combating xenophobia and intolerance and promoting respect for human rights and equality of generation, gender, race and ethnicity and sustainable development.	Goal Area 2.2. Learning skills, participation and engagement Goal Area 1.8. Early detection and treatment of malnutrition				
Summative evaluation of the effectiveness of the Pregnant Women’s Health initiative	Pillar 2, outcome 1 (<i>see above</i>)	Goal Area 1: Every child, including adolescents, survives and thrives, with access to nutritious diets, quality primary health care, nurturing practices and essential supplies	The evaluation is planned to review the Pregnant Women’s Health initiative supported by Merck Sharp and Dohme.	Support the Government scale-up and improve health initiatives for pregnant and postpartum women Ensure accountability to the donor (Merck Sharp and Dohme)	2025	90 000 (OR)

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Evaluation of the UNICEF strategy (Connected Territories) to bring connectivity to public schools in remote and underserved locations	Pillar 2, outcome 1 (see above)	Goal Area 2	Evaluation of the Brazil Country Office’s most important connectivity strategy in schools, considering its two main components: 1. acquisition and installation of equipment and technology; and 2. capacity development for schoolteachers to ensure that the access to Internet is used pedagogically to improve educational outcomes.	Advocate for the adoption, adaptation and scaling-up of school connectivity strategies by federal and/or local governments	2025	100 000 (OR)
Joint evaluation of the federal government cash and family care programme (cash plus strategy) at national and subnational levels	Pillar 2, outcome 1 (see above)	Goal Area 5: Every child, including adolescents, has access to inclusive social protection and lives free of poverty	There is strong interest by the Ministry of Social Development based on the need to better assess the synergies between the provision of cash and family care services.	Support the Ministry of Social Development’s efforts to improve the integration between the provision of cash and family care services	2026	200 000 (OR)
Evaluation of the social and behaviour change communications strategies adopted by UNICEF and the Government to increase vaccination coverage, including through the Zero Dose and Active Vaccine Search initiatives	Pillar 2, outcome 1 (see above)	Goal Area 1	The evaluation will examine Brazilian social and behaviour change communications strategies and campaigns to increase vaccination coverage.	Assess past and ongoing progress made due to the implementation of such interventions to contribute to increased vaccination coverage by UNICEF and the Government of Brazil	2026	100 000 (OR)

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Evaluation of the UNICEF Municipal Selo initiative to achieve country programme outcomes at the municipal level in the Semiarid and Amazon regions	Pillar 1, outcome 2 Pillar 2, outcomes 1 and 2 Pillar 3, outcomes 1 and 2 Pillar 4, outcome 1 Pillar 5, outcome 1	Goal Areas 1–5	Assess UNICEF Municipal Selo contributions to achieving country programme outcomes in participating municipalities located in the Semiarid and Amazon territories.	Inform the design of the next edition of the initiative and country programme cycle Improve organizational effectiveness and contribute to organizational learning Enhance UNICEF accountability to key stakeholders, especially subnational governments and donors	2027	120 000 (OR)
Evaluation of #AgendaCidadeUNICEF, the flagship UNICEF strategy to reduce violence in large urban centres, implemented with municipal governments	Pillar 2, outcome 2 By 2027, Brazil will have expanded and strengthened the rights guarantee systems to be more effective in the cross-cutting integration of respect for human rights and equality of generation, gender, race and ethnicity; in confronting violations and its multiple forms of	Goal Area 3: Every child, including adolescents, is protected from violence, exploitation, abuse and neglect	Evaluation of the large urban centres strategy, 2nd edition (2025–2028) #AgendaCidadeUNICEF, to reduce violence in children and adolescents, in partnership with the municipalities of eight large cities of Brazil (Sao Paulo, Rio de Janeiro, Salvador, Recife, Fortaleza, Manaus, Belem and Sao Luis). The evaluation aims to assess the impact of the intervention and how much it has been	Inform the design of the next edition of the flagship strategy and country programme cycle Generate evidence and advocate for national and subnational public policies focusing on integrated	2027/28	120 000 (OR)

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	<p>discrimination and violence, including gender-based violence; and in promoting coordinated actions at all levels of government, as well as the participation of civil society.</p> <p>Pillar 4, outcome 1 Within the framework of the democratic rule of law, by 2027, Brazil will have strengthened its governance, legislation, capacities and institutional coordination to design and execute evidence-based public policies on human rights and equality of generation gender, race and ethnicity; to prevent and fight against corruption, crime and multiple forms of violence; and oriented by the specificities of the territory and towards transparency, with innovation, national and</p>		<p>incorporated in the municipal plans and policies. It will also assess the impact of the integrated intervention of child protection, education, and adolescents.</p>	<p>strategies to reduce the impact of armed violence on adolescents and youth living in vulnerable urban settings</p>		

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	international cooperation and broad participation of society.					
Total resources						1 010 000 (OR)

^a The School Active Search initiative is a mobilization and engagement strategy to identify children and adolescents who are out of school or at risk of dropping out. So far, the initiative has identified more than 300,000 out-of-school children and allowed 37,000 children and adolescents to be re-enrolled in schools across 22 states.

^b The UNICEF Seal is a UNICEF initiative with municipal governments to promote the rights of children and adolescents in the Amazon and Semiarid regions of Brazil. Implemented since 1999, the current 2021–2024 edition has 2,023 municipalities enrolled.