



Private Fundraising and Partnerships: Financial report for the year ended 31 December 2023

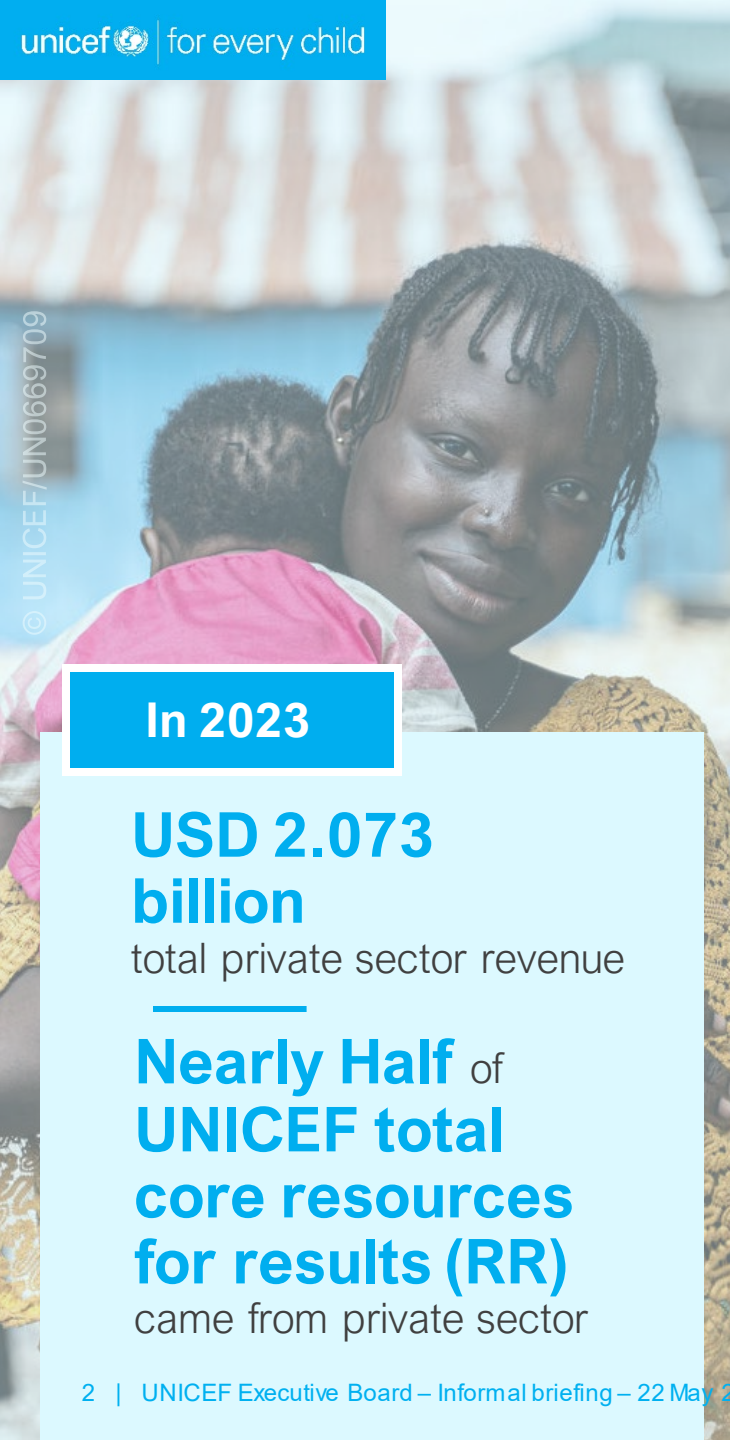
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UNICEF Executive Board – Informal briefing – 22 May 2024
Item 16: Private Fundraising and Partnerships: financial report
for the year ended 31 December 2023

Reference document: E/ICEF/2024/AB/L.7

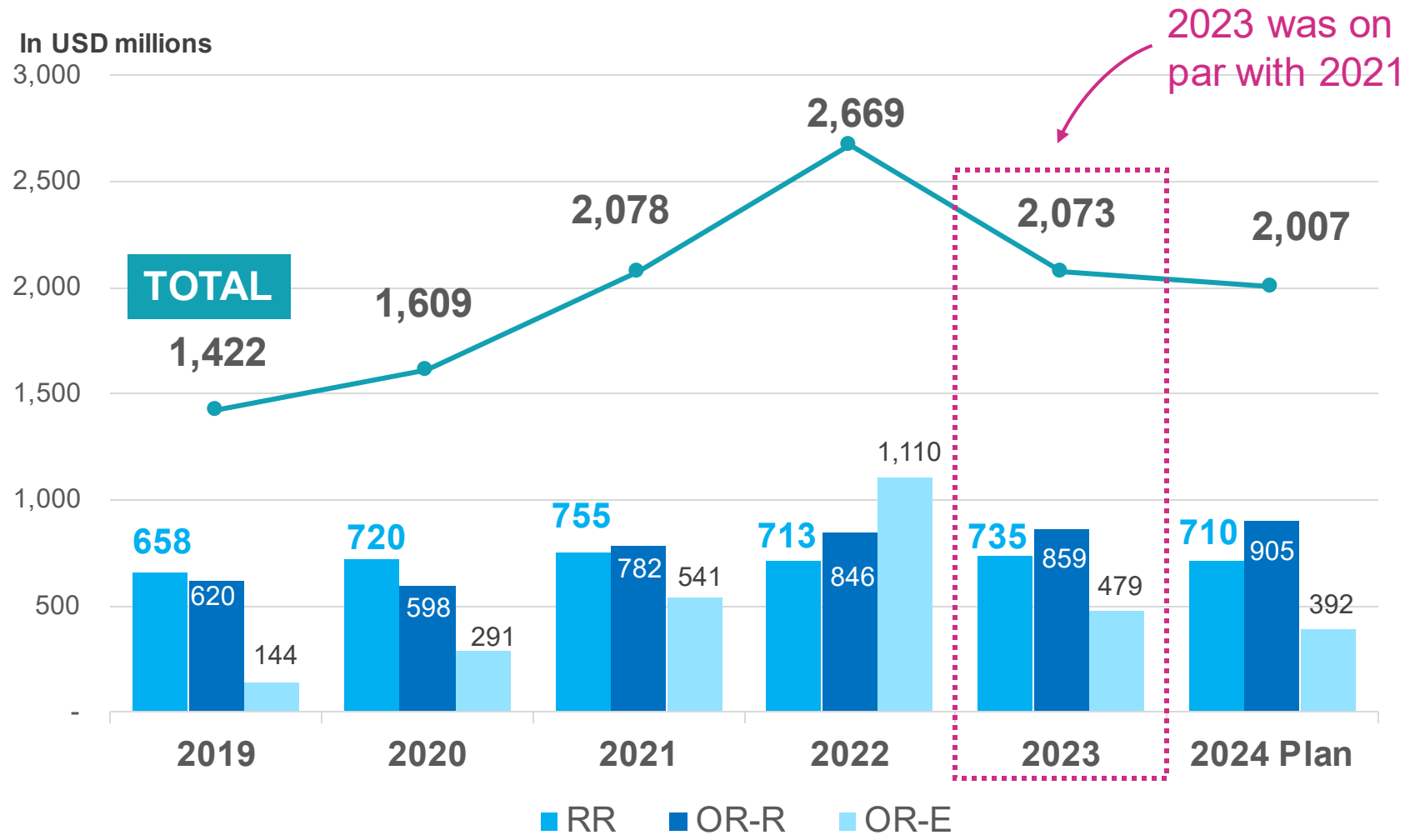


In 2023

USD 2.073 billion
total private sector revenue

Nearly Half of UNICEF total core resources for results (RR) came from private sector

2019 – 2023 Private Sector Financial Results



Note: 2019 – 2023 PFP revenue. 2024 Plan data as per 2024 PFP budget and workplan

Spotlight on private sector revenue diversification



+90%
of private sector
RR comes from
**individual
donors**

+50
Humanitarian
appeals

Total revenue
from
+70
countries

40%
of total
revenue from
high-value
partners

UN working together - collaborations on private sector partnerships



- ILO (International Labour Organization)



- ITU (International Telecommunication Union)



- OHCHR (Office of the High Commissioner for Human Rights)



- OCHA (United Nations Office for the Coordination of Humanitarian Affairs)



- UNGC (United Nations Global Compact)



- UNDP (United Nations Development Programme)



- UNDRR (United Nations Office for Disaster Risk Reduction)



- UNHCR (United Nations High Commissioner for Refugees)



- UN Women (United Nations Entity for Gender Equality and the Empowerment of Women)



- WHO (World Health Organization)



- WFP (World Food Programme)

Breakdown of total revenue from National Committees and Country Offices

In USD millions



National Committees



Top donors: US, Japan, Germany, UK, Republic of Korea, Spain, France, Netherlands, Switzerland and Liechtenstein, Italy



Country Offices



(compared to 16% in 2022)



2023 highlight on results

Income + Influence = IMPACT



Income

RR increased vs. 2022

Public generosity to emergency appeals sustained

Today & Tomorrow initiative implemented



Influence

Global Coalition for Youth Mental Health

Child Rights Education: 6 million children reached



Cross-cutting Enablers


Investments in country offices

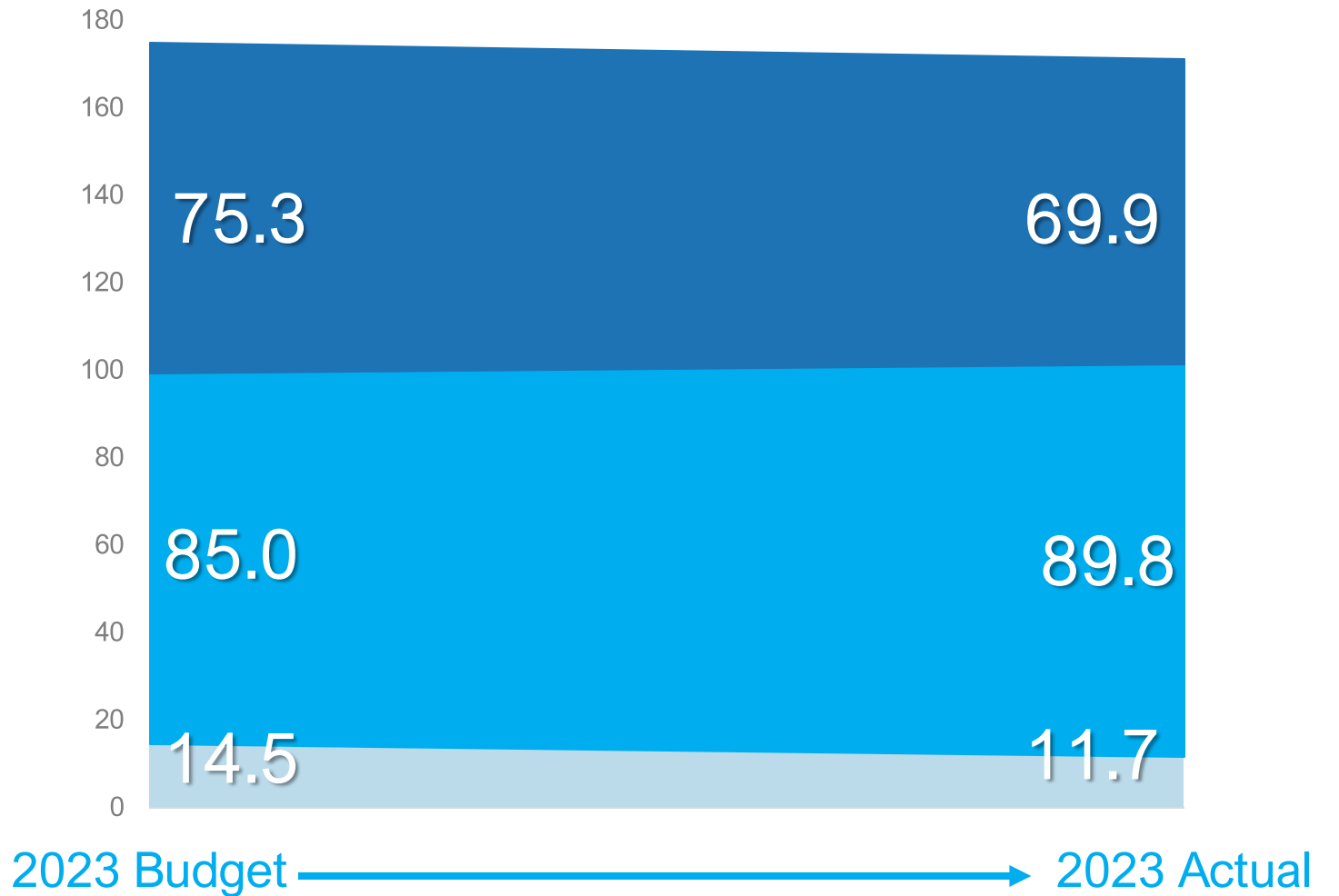
Establishment of multi-country clusters for private sector fundraising

How we utilized resources in 2023 (RR Funded)

Total 2023 Budget **\$174.9m**

Total 2023 Actual **\$171.4m**

2% in savings 



- Special purpose: other fundraising expenses
- Special purpose: investment funds
- Development effectiveness and management

Note: Figures may not add up due to rounding



Thank you