



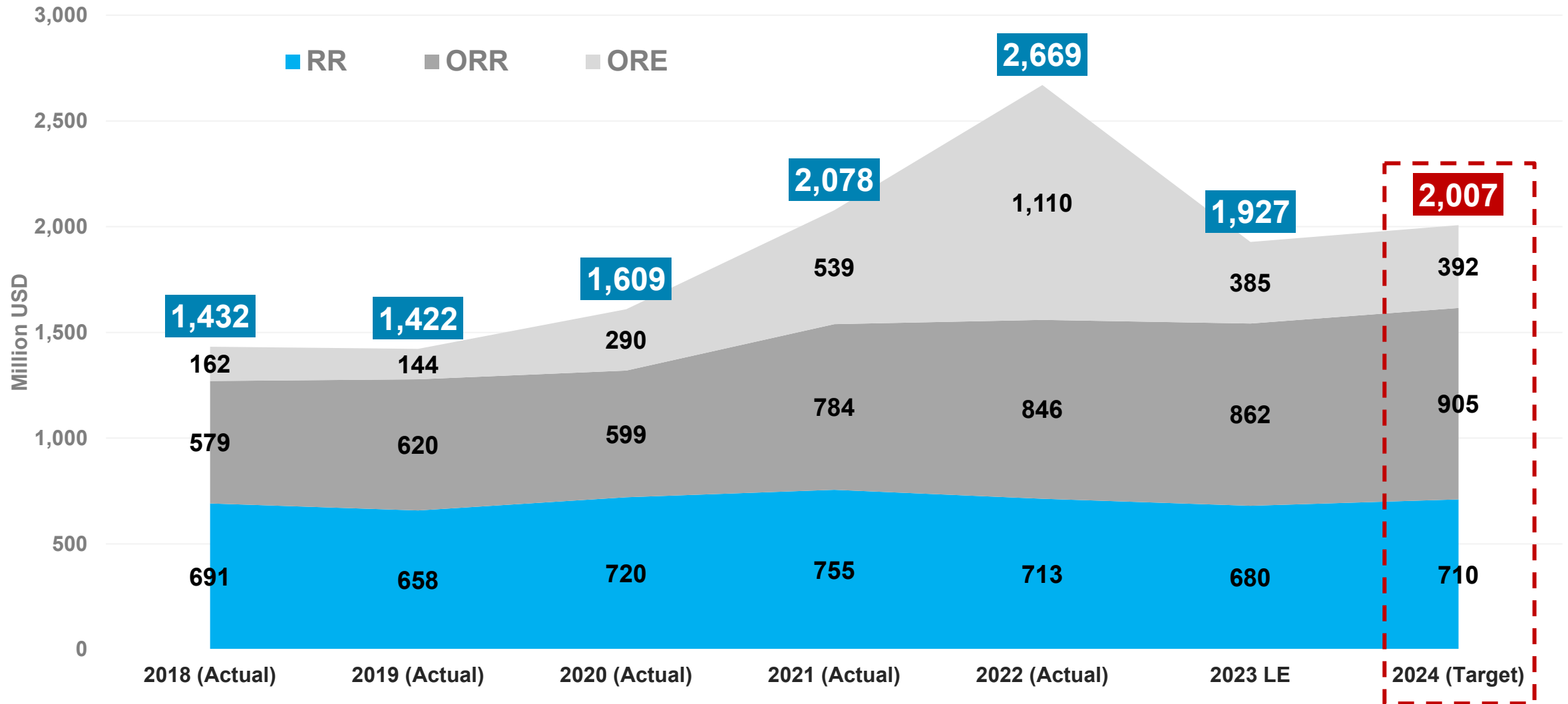
# Private Fundraising and Partnerships: 2024 workplan and proposed budget

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UNICEF Executive Board Informal briefing – 22 January 2024  
Item 11: Private Fundraising and Partnerships: 2024 workplan  
and proposed budget (E/ICEF/2024/Ab/L.1)  
and Update on the World Bank instrument to facilitate  
sustained investment in private sector fundraising  
(UNICEF/2024/EB/4)

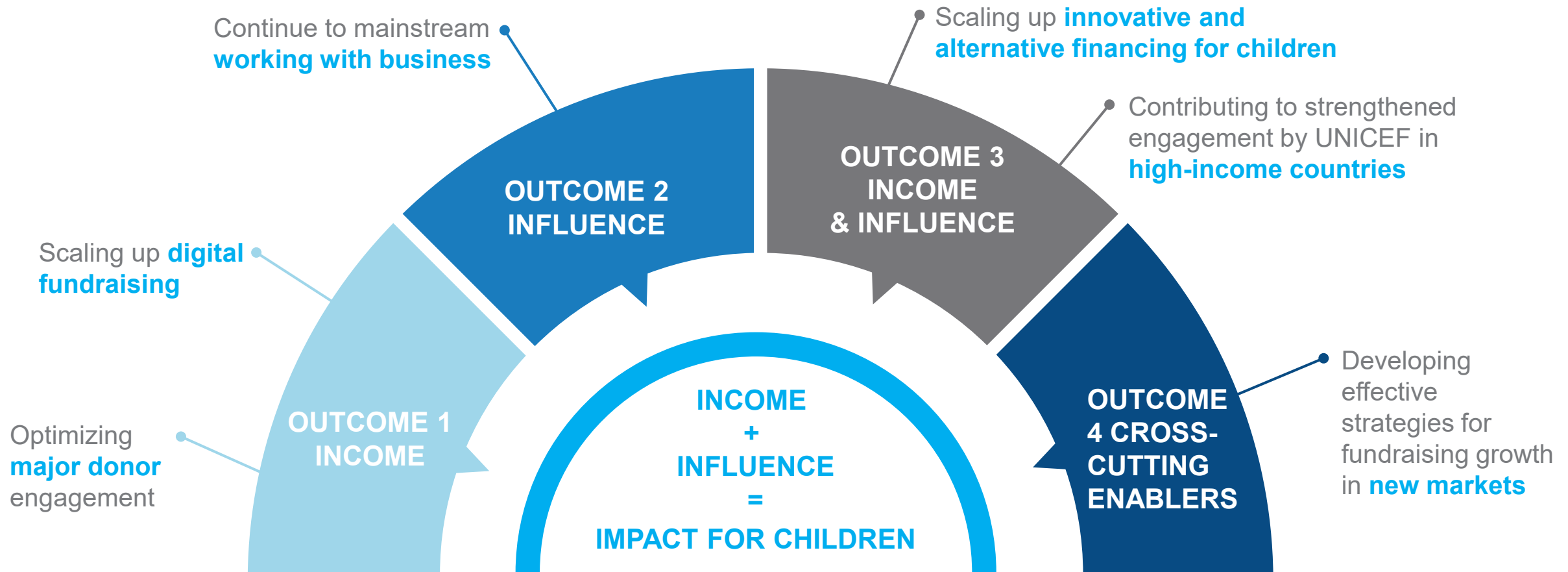
unicef   
for every child

# PFP results and targets (2018-2024)

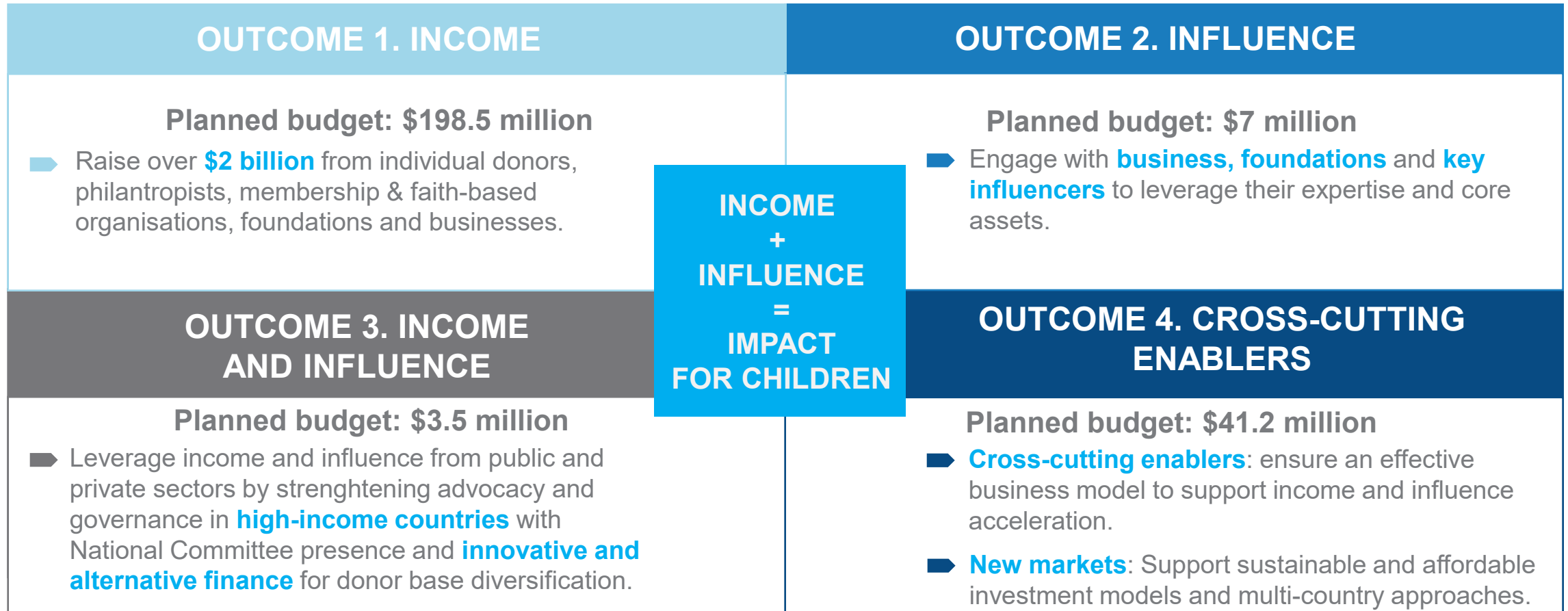


# Planned outcomes and strategic shifts for 2022-2025

6 STRATEGIC SHIFTS embedded within 4 OUTCOMES contribute to **IMPACT FOR CHILDREN**

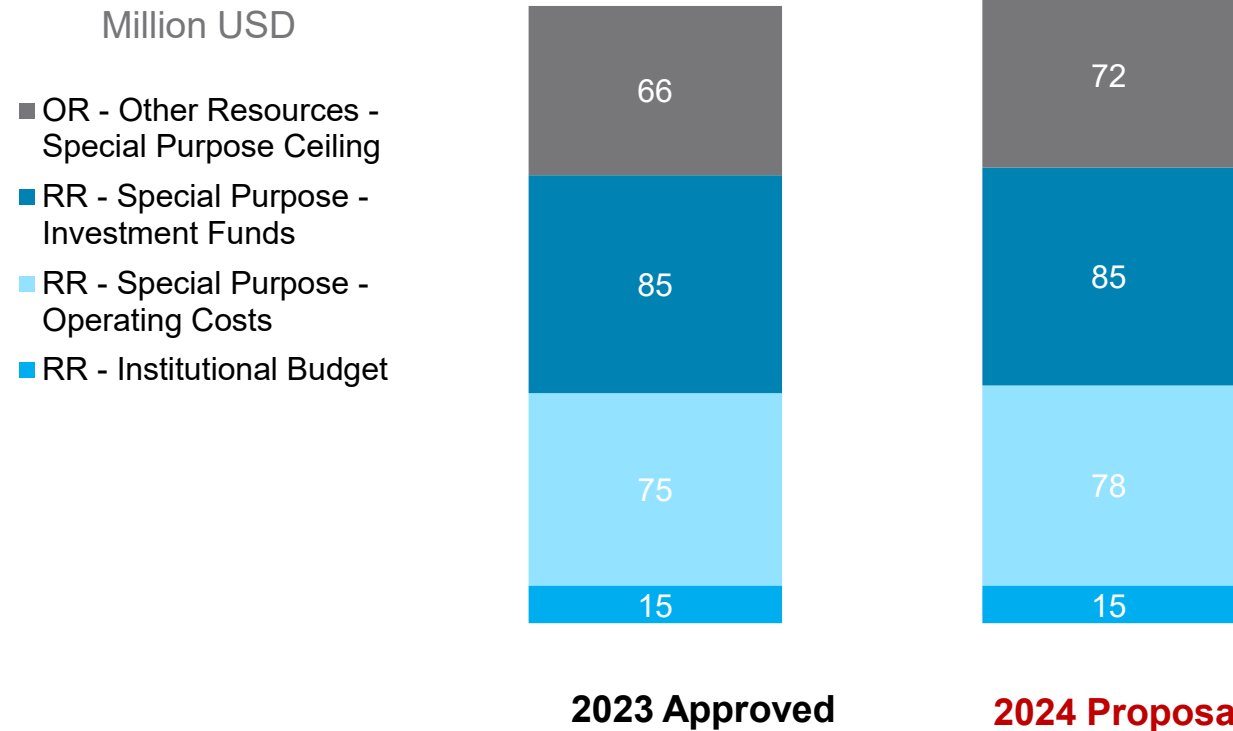


# 2024 proposed budgets and targets



# PFP 2024 proposed budget

**Total**      **241 million**                      **250 million**



## Regular resources expenditure

- **Zero-growth** budget: \$3 million increase due to change in the post standard cost

## Other resources expenditure

- \$6 million increase correlates to an increase in projected revenue

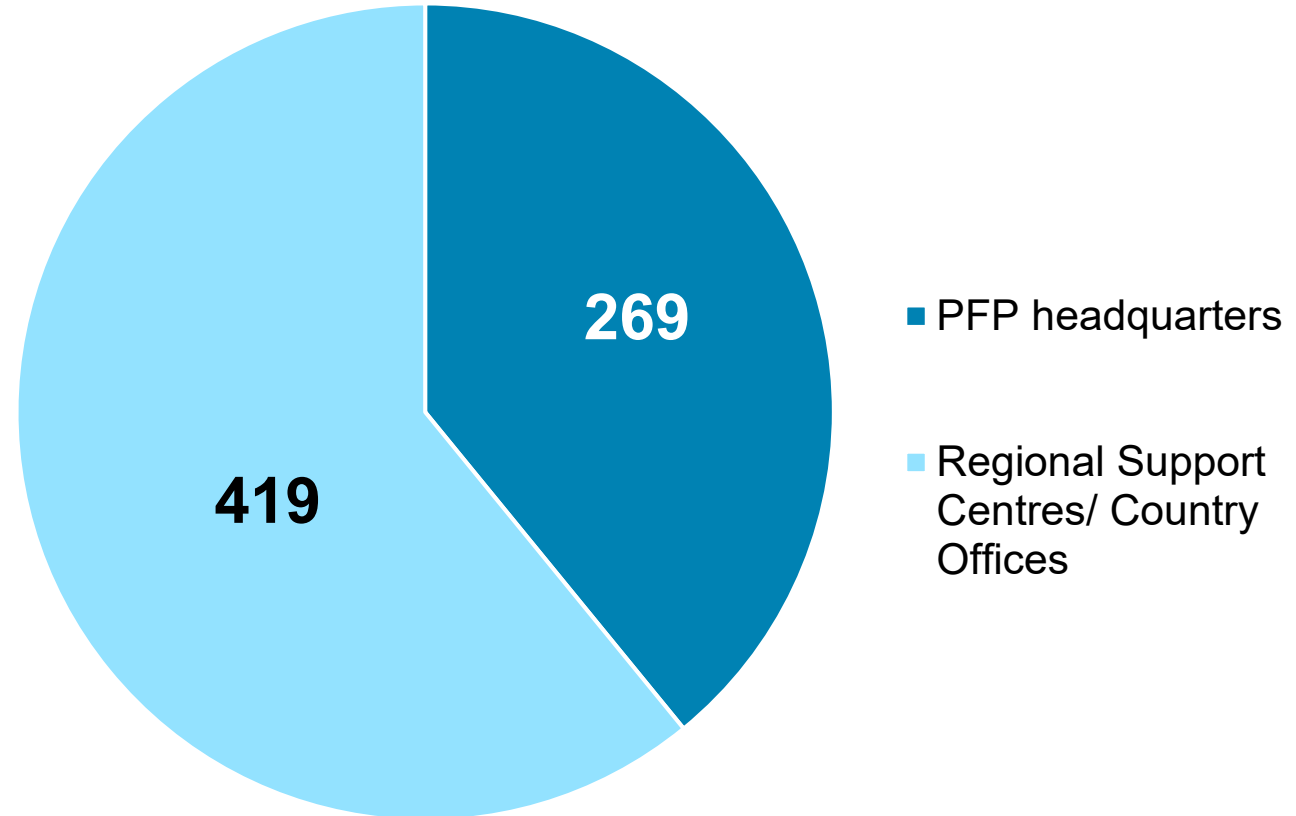
# 2024 summary of positions

## Regular resources-funded posts

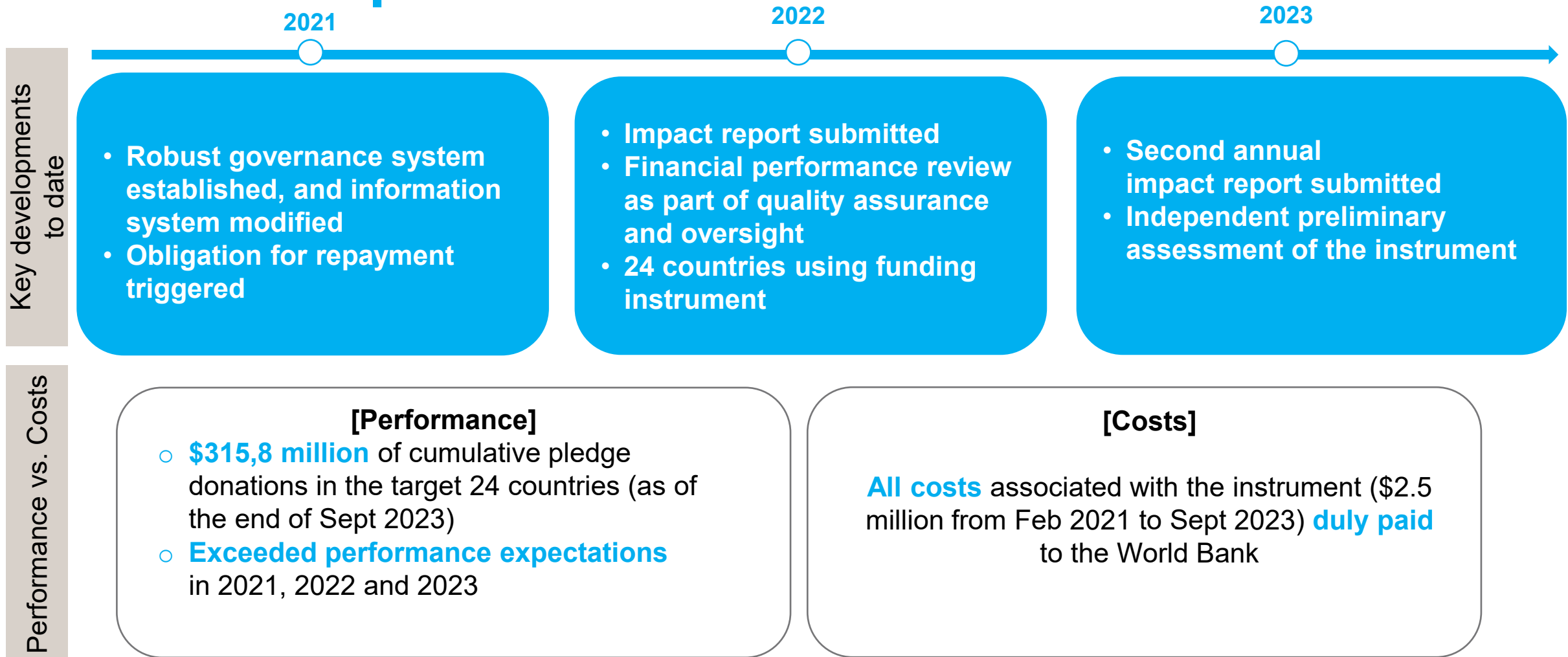
- Decrease of one post in PFP headquarters

## Other resources-funded posts

- No change in PFP Regional Support Centres and Country Offices



# Update on the World Bank financial instrument pilot



A young boy with dark skin and curly hair is shown in profile, facing right. He is wearing large, bright blue over-ear headphones. He is holding a silver stylus and writing on a tablet that is mounted on a wooden easel. The tablet displays Arabic calligraphy in gold ink. The background is a blurred indoor setting, possibly a classroom or a workshop, with other people and objects visible but out of focus.

Thank you.